

Appendix A

2019

Drive In and Win Rules

OFFICIAL RULES

1. CONTEST PERIOD

The 2019 Drive In and Win Promotion starts at participating Chrysler • Dodge • Jeep® • Ram retailers on September 9, 2019, and ends 11:59 p.m. (ET) on December 31, 2019. The Drive In and Win contest consists of a scratch and win instant win promotion and an online sweepstakes with regional prizes. The instant win promotion is scheduled to end at 6 p.m. (local time) on December 31, 2019 or whenever supplies of official “Drive In and Win” cards are exhausted (whichever occurs first). Instant win prizes must be redeemed at participating retailers by close of business on December 31, 2019. The online sweepstakes starts on September 9, 2019 at 12:00:00 a.m. (ET) and ends with all entries received by 11:59 p.m. (ET) on December 31, 2019.

2. ELIGIBILITY:

Contest is open to all residents of Canada who have reached the legal age of majority in their province/territory of residence at the time of entry, except employees, contractors, representatives or agents (and those with whom such persons are domiciled, whether related or not) of the Marketing and Sales departments of FCA Canada Inc. (the “**Sponsor**”), its dealerships, advertising/promotion agencies and the Independent Contest Organization (collectively, the “**Contest Parties**”), and their immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside). By participating in this Contest, you agree to be legally bound by the terms and conditions of these Official Rules and Regulations (the “**Rules**”).

3. HOW TO PARTICIPATE IN SCRATCH AND WIN

There are two ways to obtain an instant win scratch card (while supplies last):

“Drive In and Win” scratch/PIN cards are available at participating Chrysler • Dodge • Jeep® • Ram retailers. One “Drive In and Win” scratch/PIN card is available with each purchase of any qualifying service between September 9, 2019 and December 31, 2019, while supplies last. See your retailer or visit www.mopar.ca for full details on qualifying services. The Scratch card contains an instant win component, as well as a unique PIN # which entitles customers to enter the Drive In and Win online sweepstakes at www.driveinandwin.ca.

Or

One “Drive In and Win” scratch/PIN card is available without purchase, while supplies last, by mailing a written request and a self-addressed, stamped envelope to: “Drive In and Win Official Game Card Request” C/O The Marco Corporation, P.O. Box 4099, Paris, ON, N3L 3W9. Only one request per outer mailing envelope mailed separately will be accepted. Limit of one request per return mailing address. All requests must be received no later than December 20, 2019.

3A. HOW TO PARTICIPATE IN ONLINE SWEEPSTAKES:

Each instant win scratch/PIN card contains a unique PIN which must be included, along with your full name, postal address, email address, telephone number and servicing dealer on the online Drive In and Win Sweepstakes Entry Form located at www.driveinandwin.ca. Complete and submit the official Entry Form by 11:59 pm (ET) December 31, 2019, the Contest Closing Date to be eligible for the prize described in Rule 6. Limit one standard online sweepstakes entry per unique PIN. No single entrant can win more than one sweepstakes prize. Entry by robotic or automatic means is not permitted.

Sponsor reserves the right to disqualify any Entries which are not in compliance with these Contest Rules.

4. HOW TO CLAIM INSTANT WIN PRIZES:

Complete all information on the reverse of your scratch card, including your answer to the skill-testing question, and present it to the service desk cashier at a participating Chrysler • Dodge • Jeep® • Ram retailer. The cashier will verify which prize you have won and that your answer to the skill-testing question is correct and if so, will award you the prize. In order to be eligible for a prize, you must correctly answer, without assistance, the mathematical skill-testing question.

NOTE: Chrysler • Dodge • Jeep® • Ram retailers reserve the right, in their sole discretion, to substitute any prize with one of equal or greater value.

Appendix A
2019
Drive In and Win Rules

5. INSTANT WIN PRIZES:

There will be 125,000 Instant Win scratch cards available for distribution at the start of the contest. Each instant win scratch card is associated with an instant win prize based on the following allocation of instant win prizes.

INSTANT WIN PRIZES	ODDS OF WINNING	APPROXIMATE RETAIL VALUE
\$10 Off Next Service	5/100	\$10.00
Mopar Glass Cleaner (0VU01202AB)	40/100	\$ 3.80
Mopar Windshield Washer Fluid (0VU01321AB)	55/100	\$ 4.20

If for any reason a prize is, or becomes, unavailable, the Sponsor and/or its retailers reserve the right to substitute another prize of equal or greater value without further obligation. All prizes must be claimed at participating Chrysler • Dodge • Jeep® • Ram retailers by close of business at the applicable retailer on December 31, 2019, the deadline for prize redemptions.

6. ONLINE SWEEPSTAKES PRIZES:

There will be one hundred (100) Prizes awarded, from all eligible online sweepstake entries. Prizes will be awarded on a regional basis as set out below.

Prize/Region		British Columbia (including Northwest Territories)	Alberta	Prairies	Ontario	Quebec	Atlantic	TOTAL
PRIZE	Win your Purchase Winter Tires (set of 4) Approx Retail Value: Up to \$1,100 (per set)		35		35	20	10	100
TOTAL								100

Tires must be available and purchased by dealer on National Account. Maximum award will be \$1,100 CDN regardless of actual purchase, copy of original invoice must be submitted to claim prize. Tire must be invoiced and installed after September 9th and prior to December 31, 2019. Only tire cost is eligible for the contest (ie. steel wheels, tpms sensors, related services like mount/balance/alignment are all excluded.)

The Sponsor reserves the right to substitute a prize or prize component, which is, in its sole opinion, of equal or greater value, in the event that a Prize or prize component becomes unavailable for any reason whatsoever. FCA Canada Inc., reserves the right to change, amend or substitute without notice, any or all aspects of the Contest pricing.

Prizes will only be awarded to the person whose full name and valid email address and servicing dealer appear on the official Contest entry form. All sweepstakes prizes will be couriered to the winner's servicing Chrysler • Dodge • Jeep® • Ram dealership.

Appendix A

2019

Drive In and Win Rules

7. ONLINE SWEEPSTAKES WINNER SELECTION, NOTIFICATION AND CONFIRMATION PROCESSES:

On January 6, 2020 (the “**Draw Date**”) at 12 noon (ET) in Brantford, Ontario, the winners will be randomly selected from among all eligible entries received from the applicable regions during the Contest Period. Prize entrants will be selected by random draw from among all eligible Entries received from each region (as described in Rule 6). The odds of winning depend on the number of eligible Entries received during the Contest Period for the applicable region.

The Sponsor or its designated representative will make two (2) attempts to contact each selected entrant by phone or email (using the information provided at the time of entry) within three (3) business days of the Draw Date. If a selected entrant cannot be contacted within two (2) attempts or three (3) business days of the Draw Date (whichever occurs first), or there is a return of any notification as undeliverable; then the selected entrant will be disqualified and the Sponsor reserves the right, in its sole discretion, to randomly select an alternate eligible entrant from among the remaining eligible entries for the applicable region.

Before being declared a winner, each selected entrant will be required to: (a) correctly answer, unaided, a time-limited, mathematical, skill testing question to be administered by e-mail and (b) sign and return within three (3) business days of receipt, the Sponsor’s declaration and release form, which (among other things): (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the Prize as awarded; (iii) releases the Contest Parties and each of their respective officers, directors, agents, employees, representatives, successors and assigns (collectively, the “**Releasees**”) from any and all liability in connection with this Contest, the selected entrant’s participation therein and/or the awarding and use/misuse of the Prize or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of the selected entrant’s name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by the Sponsor in any manner whatsoever, including print, broadcast or the Internet. If the selected entrant: (a) fails to correctly answer the skill-testing question; and/or (b) fails to return the properly executed Contest documents within the specified time, then he/she will forfeit the Prize and Sponsor reserves the right, in its sole discretion, to randomly select an alternate eligible entrant from among the remaining eligible Entries for the applicable region.

8. VERIFICATION:

All “Drive In and Win” scratch/PIN cards are subject to verification, according to section 4 of the official rules.

9. GENERAL CONDITIONS:

All Entries become the property of the Sponsor. The Releasees assume no responsibility for lost, delayed, incomplete, incompatible or misdirected Entries (all of which are void). All Entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means or do not conform to or satisfy the conditions set forth in these Contest Rules, may be disqualified by the Sponsor. This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of Entries and/or entrants.

The Releasees will not be liable for any failure of the website during the Contest period; for any technical malfunction or other problems relating to telephone networks or lines, computer online systems, servers, access providers, computer equipment or software; for the failure of any entry to be received by the Sponsor for any reason including, but not limited to, technical problems or traffic congestion on the internet or at any website; or any combination of the above. Further, the Releasees will not be liable for any injury or damage to an entrant’s or any other person’s computer related to or resulting from participating or downloading any material in the Contest.

All Entries are subject to verification. The Sponsor reserves the right, in its sole discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor) to participate in this Contest and/or proof that prize claimant is the authorized owner of the email account or PIN code used to participate in the online sweepstakes portion of the Contest. Failure to provide such proof in a timely manner may result in disqualification.

The Sponsor reserves the right, subject only to the approval of the Régie des alcools, des courses et des jeux (the “**Régie**”) in Quebec, to withdraw, suspend or amend this Contest (or to amend these Rules) in any way, in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor, with the consent of the Régie, reserves the right to cancel or suspend this Contest, or to amend these Rules, without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind.

If due to printing, production, online, internet, computer or other error of any kind, more prizes are claimed than intended to be distributed or awarded according to these contest rules, then, in addition to having the right to terminate the contest immediately, the Sponsor reserves the right, in its sole and absolute discretion, to rescind invalid prize claims and/or conduct a random draw from

Appendix A
2019
Drive In and Win Rules

amongst all eligible prize claimants to award the correct number of prizes. In no event whatsoever will the Sponsor or any of the Releasees be liable for more than the number, type and value of prizes as stated in these contest rules.

10. RESIDENTS OF THE PROVINCE OF QUEBEC:

Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

11. OFFICIAL RULES:

For a copy of these official rules visit www.mopar.ca.

12. PUBLICITY CONSENT:

By entering the contest, each entrant expressly consents to FCA Canada Inc., its agents and/or representatives, storing, sharing and using the personal information submitted with his/her Entry only for the purpose of the Contest and in accordance with the privacy policy of FCA Canada Inc. (available at <http://www.fcacanada.ca/privacy/>), unless the entrant otherwise agrees.

13. CANCELLATION OR MODIFICATION TO THE CONTEST:

Subject to the consent of the Régie des alcools, des courses et des jeux du Québec, when required, FCA Canada Inc. reserves the right to suspend or cancel the contest or to change these contest rules without prior notice at any time in the event that any matter or event interferes with the administration, the safety, the impartiality or the normal conduct of the contest.

14. ACCEPTANCE OF PRIZES:

Winners must accept the prizes as awarded. Prizes are not transferrable or convertible to cash. No substitutions except in Sponsor's sole discretion. Winners release FCA Canada Inc., its advertising agencies, its retailers, its agents and prizes suppliers and their employees from liability for damages of any kind arising out of participation in this contest and/or acceptance or use of a prize.

15. CONTEST LEGALITY

This contest is subject to applicable federal, provincial and municipal legislation. The decisions of FCA Canada Inc. and its agents are final and without appeal with respect to any matter relating to this contest.

16. LANGUAGE DISCREPANCY

In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to: The Contest entry form, point of sale, television, print or online advertising; the terms and conditions of these Rules shall prevail.