

## 2022-2023 RAM/OIL KINGS SUITE GIVEAWAY CONTEST

THE 2022-2023 RAM/OIL KINGS SUITE GIVEAWAY CONTEST (THE "CONTEST") IS INTENDED TO BE CONDUCTED IN CANADA ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE THE AGE OF MAJORITY OR OLDER IN ALBERTA AT THE TIME OF ENTRY. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE "CONTEST RULES").

1. **CONTEST ENTRY PERIOD.** The Contest begins at 12:01 AM. Mountain Time ("MT") on the morning of November 7, 2022 and ends at 11:59 p.m. Mountain Time ("MT") on February 28, 2023, (the "Contest Period") after which time the Contest will be closed and no further entries shall be accepted.
2. **ELIGIBILITY.** Contest is open to all legal residents of Alberta who are eighteen (18) years of age or older at the time of entry and who possess a valid driver's license.

The following individuals are not eligible to enter:

(a) employees, officers, directors, agents, and representatives of: (i) Oilers Entertainment Group, Stellantis Canada Inc. and the Alberta Chrysler Dealer Advertising Association (collectively, the "**Sponsor**"), (ii) the applicable prize supplier(s) for the Contest, and (iii) any and all other companies associated with the Contest;

(b) a member of the immediate family (spouse, parent, child, sibling, regardless of where they live) or household (whether related or not) of any of the foregoing individuals;

Additional eligibility criteria may be stated from time to time in connection with the Contest.

The Sponsors shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsors for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

### 3. HOW TO ENTER

- (a) There is no purchase necessary to enter the Contest. Enter using any of the methods of entry outlined below. No entries will be accepted by any other means.
- (b) All entries become the sole property of the Sponsors and none will be returned for any reason. Entries must be received no later than the end of the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically or electronically reproduced. No communication or correspondence will be exchanged with entrants except with those selected for a Prize. Maximum of one entry per contestant per day.

- (c) The “Contest Entry Form” may be submitted through the following methods:
- i) Complete an online entry with the Ram promotion team on the concourse through the Ram activation site during 2022-2023 Edmonton Oil Kings home games via tablet or via QR code.
  - ii) Online entry via the URL: [www.RamTruck.ca/OilKings](http://www.RamTruck.ca/OilKings) on their own personal device such as (but not limited to): laptop, mobile phone, electronic tablet, etc. The Contestants must complete each section of the contest entry form in detail.

#### 4. PRIZES.

- (a) **Grand Prizes.** There is one (1) (“Grand Prize”) available to be won by the one (1) Grand Prize winner (“Grand Prize Winner”) consisting of:
- i. Twelve (12) suite tickets to the March 18<sup>th</sup>, 2023, Oil Kings vs. Lethbridge Hurricanes hockey game, at Rogers Place, starting at 7pm.
  - ii. A small food and beverage package for Rogers Place for March 18<sup>th</sup>, 2023, valued at no more than \$1,000.
  - iii. Two (2) parking passes for Rogers Place for March 18<sup>th</sup>, 2023.
  - iv. The Grand Prize has an approximate retail value of (MSRP) one thousand nine hundred dollars (\$1,900) CDN. The Grand Prize must be accepted as awarded and is not transferable or convertible to cash.
  - v. The draw for the Grand Prize winner will be conducted approximately 5-7 days after the contest closes. The winner will be contacted by telephone by a member of the Edmonton Oil Kings staff.
- (b) **Monthly Prizes.** There will be one (1) Monthly Prize drawn each month for four (4) months.
- i. Monthly prizes will be determined at the time of each monthly draw.
  - ii. Approximate Monthly Prize value will be no greater than \$100 per prize.
  - iii. Pickup of Monthly Prizes is the responsibility of the monthly winner selected. Monthly prizes will be available for pickup from Rogers Place.
  - iv. Draw dates are as follows: November 30, 2022; December 30, 2022; January 30, 2023; February 28, 2023. The winners drawn for the monthly prizes are eligible to win only once. Should a monthly winner’s name be drawn during subsequent monthly draws, a new winner will be selected. All monthly winners are eligible to win the Grand Prize
- (c) Winner is not entitled to monetary difference between actual prize value and stated approximate prize value, if any, and there is no cash alternative.

- (d) The Grand Prize Winner will be responsible for all expenses relating to the prize including travel to and from the Rogers Place in Edmonton, parking costs, any additional food and beverage orders over and above what is provided, and any other expense not explicitly included in the prize description.
  - (e) Prize must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of the Sponsors. The Sponsors reserve the right, their sole discretion, to substitute a prize of equal or greater value if a Prize (or any portion thereof) cannot be awarded for any reason.
5. **RELEASE.** The Winner will be required to sign a release form (“Release”) that confirms Winner’s and Guests’: (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Prize as offered; (iii) release of the Releasees from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grant to the Sponsors of the unrestricted right, in the Sponsors’ collective or individual discretion, use the Winner’s name, photograph, likeness, voice and biography, in any and all media now known or hereafter devised, in connection with the Contest and the promotion thereof. The executed Release must be returned within three (3) business days of the verification as a Winner or the selected entrant will be disqualified and the Prize forfeited.
6. **LIMITATION OF LIABILITY.** The Sponsors assume no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, or for any computer, online, software, telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Sponsors are not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. The Sponsors assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsors are not responsible for any problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, e-mail, players, or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing. The Sponsors are not responsible for any injury or damage to entrants or to any computer related to or resulting from participating or downloading materials in this Contest. Entrant assumes liability for injuries caused or claimed to be caused by participating in the Contest, or by the acceptance, possession, use of, or failure to receive any Prize. The Sponsors assume no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsors, such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest, the Contest Website, and/or OilKings.ca. The Sponsors reserve the right in their sole discretion, to cancel, terminate, or suspend this Contest or to modify the Contest rules at any time without notice.
7. **CONDUCT.** By participating in the Contest, each entrant agrees to be bound by the Contest Rules, which will be posted at the Contest Website throughout the Contest Period. Entrant further agrees to be bound by the decisions of the Sponsors, which shall be final and binding in all respects. The

Sponsors reserve the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest, the Contest Website, or any OilKings.ca website; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any OilKings.ca property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST WEBSITE, OILKINGS.CA OR ANY RELATED WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION.

**8. PRIVACY / USE OF PERSONAL INFORMATION.**

(a) By participating in the Contest, entrant: (i) grants to the Sponsors the right to use his/her name, mailing address, telephone number, and e-mail address ("Personal Information") for the purpose of administering the Contest, including but not limited to contacting and announcing the Winners; and (ii) acknowledges that the Sponsors may disclose his/her Personal Information to third-party agents and service providers of any of the Sponsors in connection with any of the activities listed above.

**9. INTELLECTUAL PROPERTY.** All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned by the Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

**10. TERMINATION.** Sponsors reserve the right, in their sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.

**11. LAW.** These are the official Contest Rules. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsors. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsors in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Alberta without giving effect to any choice of law or conflict of law rules.

**12. LANGUAGE DISCREPANCY.** In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.