

JUNE 2011 OFFERS FOR CHRYSLER CANADA AFFILIATES

BEST MINIVAN EVER!



MOTOR CITY MASTERPIECE



4X4 OF THE DECADE



Chrysler Canada is proud to announce Employee Pricing, exclusively for Chrysler Affiliate Employees, Retirees & eligible Family Members for June 2011.

Employee Pricing allows you to purchase any 2010, 2011 or 2012 Chrysler, Jeep, Dodge or Ram vehicle at Employee Price, which is equal to Dealer Cost! This offer is exclusively for Chrysler Affiliate Employees, Retirees and your eligible family members.

No pressure. No negotiating.

There's no better way to buy.

There's simply no better deal available!

THE NATIONAL
GRAND CARAVAN
SALES EVENT

THE ONLY VEHICLES YOU'LL EVER NEED.

THE NEW 2011 DODGE GRAND CARAVAN SE CAMPER VALUE PACKAGE
CANADA'S BEST SELLING MINIVAN FOR MORE THAN 27 YEARS

MONTHS OF RAM

1941 ARMY VETERAN 2011

AFTER 70 YEARS OF MOUNTAINS AND SNOW AND SAND AND MUD AND WATER - IT'S TIME TO CELEBRATE.

CANADA'S NEWEST SHOWROOM
16 all-new or completely redesigned vehicles

CHRYSLER Jeep DODGE RAM

PLUS ENJOY THE ADDED BENEFITS OF THE 2011 JUNE RETAIL INCENTIVES*:

- ◆ June Consumer Cash[§] Up to \$11,000 on 2010 models & Up to \$8,750 on 2011 models!
- ◆ 1.99% for up to 36-months or 3.00% Variable Prime Rate[Ⓚ] for up to 84-months on most 2011 Chrysler, Jeep, Dodge, and Ram models!
- ◆ 0.00% Customer Choice Financing^{***} for 36 months on 2011 Jeep Grand Cherokee & Dodge Durango, or 0.99% up to 36 months on Ram 1500 Crew and Quad Cab!

CUSTOMER CHOICE FINANCING THE NEW WAY TO OWN A VEHICLE.

What is Customer Choice Financing^{***}?

Customer Choice Financing is simply a term loan which matures with a residual balance owing. At the end of the loan term you'll have 3 options:

- ◆ Return the vehicle after as little as 36 months
- ◆ Pay out the residual balance
- ◆ Continue financing the loan for the balance of the amortization period at Market rates.

CHECK OUT THE WEBSITE OR CALL THE DEDICATED PHONE LINE!!

- ◆ Build & Price Vehicles and see the Chrysler Advantage Discount Savings on the spot!
- ◆ Generate Control Numbers On-line at

www.chrysleradvantageplan.ca

or call **1-800-387-3514**



AND NO-CHARGE HEMI ON SELECT 2011 RAM 1500 MODELS[Ⓢ]

VARIABLE PRIME RATE PRICING



2011 Jeep Patriot North Edition 4X2 (24E) **

Purchase at \$20,225 + 3.00%^Ω
 You Own it for \$123 Bi-Weekly
 84 months

Great Fuel Mileage of 42 mpg or 6.8L/100km with Electronic Stability Control, 16-inch Steel Wheels, ABS, Speed Control, Airbags, and Media Centre!



2011 Chrysler 200 LX Convertible (24C)**

Purchase at \$29,685 + 3.00%^Ω
 You Own it for \$181 Bi-Weekly
 84 months

Power Retractable Soft Top, Pwr Hard Tonneau Cover. 41 mpg or 6.9L/100km, Auto Trans., A/C, 17 inch Wheels, Power Locks & Windows, and Heated Mirrors!



2011 Dodge Grand Caravan SXT (29G)**

Purchase at \$24,517 + 3.00%^Ω
 You Own it for \$150 Bi-Weekly
 84 months

Industry leader with great fuel mileage of 36 mpg or 7.9L/100km and Super Stow 'n Go seats Equipped with One-Touch Fold Down Equipment!

CUSTOMER CHOICE FINANCING (CCF) PRICING



2011 Ram Quad Cab 1500 SXT 4X4 (26A + AGR ∞)**

Purchase at \$26,467
 CCF Bi-Weekly Payment:
 \$145- 60 mos ***

Segment leader with No-Charge Hemi ∞, 17 inch Steel Chrome Clad Wheels, ABS, Electronic Stability Control and Chrome Appearance Package!



2011 Jeep Wrangler Unlimited Sport (23S) **

Purchase at \$22,765
 CCF Bi-Weekly Payment:
 \$122 - 60 mos ***

Extra Cargo Space, 3.8L V6 Engine with Command-Trac®, 16-inch Steel Wheels, and Media Centre!



2011 Dodge Durango SXT (26A)**

Purchase at \$36,736
 CCF Bi-Weekly Payment:
 \$223 - 60 mos ***

3.6L V6 VVT, AWD, Media Centre, 1 year Satellite Radio, U-connect, Steering Wheel with Audio controls and 7 Passenger Seating!

*See your local Chrysler, Jeep, Dodge and Ram Retailer for Complete Program Details. †Consumer Cash Discounts are offered on most new 2010 and select 2011 vehicles and are manufacturer-to-dealer incentives, which are deducted from the negotiated price before taxes. Amounts vary by vehicle. See your dealer for complete details. **No-Charge HEMI™ Engine is a manufacturer to dealer incentive of up to \$1,000 per vehicle and will be deducted from the negotiated price before taxes (eligible models include all 2011 Ram 1500 Models equipped with 5.7L Hemi V8 (E7H)). Some conditions apply. **Eligible model is denoted. Price and Payments include Freight, Air Tax (if applicable), Affiliate Price Discount, Consumer Cash Discount, Vehicle Line Bonus Cash (if applicable) to reduce the selling price and payments and all other National Retail Incentives currently in effect as of June 1st, 2011. Prices & Payments reflect National offers and do not include taxes, registration, license, insurance, and retailer fees. June Purchase Finance Payments reflect 84-month bi-weekly payments utilizing Consumer Cash + Variable Prime Rate Financing. All discounts are also combinable with Special Stackable Purchase Finance Rates with Royal Bank of Canada, Scotiabank, TD Financing Services or Ally Credit (up to 84-mths) ranging from 1.99% - 5.49%, depending upon model and financing term. You can select the term (from 36-mths to 84-mths) that you would like to finance over. Please see your dealer for full details. All payments are with \$0 Down, on approved credit. These rates may vary by vehicle and are subject to change at any time without notice. Ask your Dealer about your complete financing options. †3.00% Variable Prime Rate purchase financing for 84 months available on new 2011 denoted models to qualified customers on approved credit through Royal Bank of Canada, Scotiabank, and TD Financing Services. These rates are subject to change at any time without notice. Affiliate Variable Prime Rate Pricing Example: 2011 Jeep Patriot 4X2 North Package (24E) with a Purchase Price of \$20,225 financed at 3.00% for 84 months equals 182 bi-weekly payments of \$123; cost of borrowing of \$2,223.16 and a total obligation of \$22,448.16. Pricing includes freight and air tax (\$1,400 and \$100, respectively) and excludes license, insurance, registration, any dealer administration fees, levies & taxes, new tire duties and other government fees and dealer accessories, and other applicable fees and applicable taxes. See your dealer for complete details. Dealer order/trade may be necessary. Variable Prime Rate up to 84 months is offered on most new 2011 vehicles on approved credit to qualified retail customers through TD Financing Services, Royal Bank of Canada and Scotiabank. Variable rate shown is based on TD Prime Rate, RBC Prime Rate and Scotiabank Prime Rates and fluctuates accordingly. Payments and financing term may increase or decrease with rate fluctuations. TD Variable Prime Rate offer is not valid for residents of Newfoundland and Labrador, Yukon, Nunavut and NWT. Offers subject to change without notice. See participating retailers for complete details and conditions or visit www.getchryslerjeepdodge.ca. ***Customer Choice Financing for 36-, 48- and 60-month terms on approved credit through TD Financing Services and Ally Credit and is available at participating dealerships to qualified retail customers on most new 2011 Chrysler, Jeep, Dodge and Ram models; some exceptions apply. Vehicles are financed over a 36-, 48- or 60-month term with payments amortized over a term of up to 96 months and the pre-determined residual balance payable at the end of the contract. At contract's end, customers have the choice of returning their vehicle through a Chrysler, Jeep, Dodge, or Ram dealership with no further obligations (except payment of a \$199 return fee and excess wear and tear, mileage and similar charges), financing the remaining balance for the rest of the amortization period at then-current standard rates or paying the residual balance in full. Some conditions apply. Customer Choice Financing in Quebec is subject to different terms and conditions. Customer Choice Financing Example: 2011 Ram 1500 SXT 4X4 (26A + AGR) with a Purchase Price of \$26,467 which includes Freight, Air Tax (if applicable), Consumer Cash Discount, Vehicle Line Bonus Cash (if applicable) to reduce the selling price and payments and all other National Retail Incentives currently in effect as of June 1st, 2011, and is financed at 2.99% APR over 60 months with payments amortized over 95 months equals bi-weekly payments of \$145 and one final payment of \$10,450 for a cost of borrowing of \$2,809.28 and a total obligation of \$29,276.28. Taxes, license, insurance, registration, excess mileage and wear and tear charges, any retailer administration fees and other applicable fees and charges not included. See participating retailers for complete details. Some vehicles may be low in dealer inventory and Dealer trade or order may be required. These offers are valid from June 1st, 2011—June 30th, 2011. These prices and payments are subject to change at any time without notice and Chrysler Canada is not liable for any revisions or incorrect information and pricing on this website or flyer.

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∞"No-Charge HEMI" Engine is a manufacturer to dealer incentive of up to \$1,001 per vehicle and will be deducted from the negotiated price before taxes (eligible models include all 2011 Ram 1500 Models equipped with 5.7L Hemi V8 (EZH)). Some conditions apply. **Eligible model is denoted. Price and Payments include Freight, Air Tax (if applicable), Affiliate Price Discount, Consumer Cash Discount, Vehicle line Bonus Cash (if applicable) to reduce the selling price and payments and all other National Retail Incentives currently in effect as of June 1st, 2011. Prices & Payments reflect National offers and do not include taxes, registration, license, insurance, and retailer fees. June Purchase Finance Payments reflect 84-month bi-weekly payments utilizing Consumer Cash + Variable Prime Rate Financing. All discounts are also combinable with Special Stackable Purchase Finance Rates with Royal Bank of Canada, Scotiabank, TD Financing Services or Ally Credit (up to 84-mths) ranging from 1.99% - 5.49%, depending upon model and financing term. You can select the term (from 36-mths to 84-mths) that you would like to finance over. Please see your dealer for full details. All payments are with \$0 Down, on approved credit. These rates may vary by vehicle and are subject to change at any time without notice. Ask your Dealer about your complete financing options. † 3.00% Variable Prime Rate purchase financing for 84 months available on new 2011 denoted models to qualified customers on approved credit through Royal Bank of Canada, Scotiabank, and TD Financing Services. These rates are subject to change at any time without notice. Affiliate Variable Prime Rate Pricing Example: 2011 Jeep Patriot 4X2 North Package (24E) with a Purchase Price of \$20,225 financed at 3.00% for 84 months equals 182 bi-weekly payments of \$123; cost of borrowing of \$2,223.16 and a total obligation of \$22,448.16. Pricing includes freight and air tax(\$1,400 and \$100, respectively) and excludes license, insurance, registration, any dealer administration fees, levies & taxes, new tire duties and other government fees and dealer accessories, and other applicable fees and applicable taxes. See your dealer for complete details. Dealer order/trade may be necessary. Variable Prime Rate up to 84 months is offered on most new 2011 vehicles on approved credit to qualified retail customers through TD Financing Services, Royal Bank of Canada and Scotiabank. Variable rate shown is based on TD Prime Rate, RBC Prime Rate and Scotiabank Prime Rates and fluctuates accordingly. Payments and financing term may increase or decrease with rate fluctuations. TD Variable Prime Rate offer is not valid for residents of Newfoundland and Labrador, Yukon, Nunavut and NWT. Offers subject to change without notice. See participating retailers for complete details and conditions or visit www.getachryslerjeepdodge.ca. ***Customer Choice Financing for 36-, 48- and 60-month terms on approved credit through TD Financing Services and Ally Credit and is available at participating dealerships to qualified retail customers on most new 2011 Chrysler, Jeep, Dodge and Ram models; some exceptions apply. Vehicles are financed over a 36-, 48- or 60-month term with payments amortized over a term of up to 96 months and the pre-determined residual balance payable at the end of the contract. At contract's end, customers have the choice of returning their vehicle through a Chrysler, Jeep, Dodge, or Ram dealership with no further obligations (except payment of a \$199 return fee and excess wear and tear, mileage and similar charges), financing the remaining balance for the rest of the amortization period at then-current standard rates or paying the residual balance in full. Some conditions apply. Customer Choice Financing in Quebec is subject to different terms and conditions. Customer Choice Financing Affiliate Price Example: 2011 Ram 1500 SXT 4X4 (26A + AGR) with a Purchase Price of \$26,467 which includes Freight, Air Tax (if applicable), Consumer Cash Discount, Vehicle line Bonus Cash (if applicable) to reduce the selling price and payments and all other National Retail Incentives currently in effect as of June 1st, 2011, and is financed at 2.99% APR over 60 months with payments amortized over 95 months equals bi-weekly payments of \$145 and one final payment of \$10,450 for a cost of borrowing of \$2,809.28 and a total obligation of \$29,276.28. Taxes, license, insurance, registration, excess mileage and wear and tear charges, any retailer administration fees and other applicable fees and charges not included. See participating retailers for complete details. Some vehicles may be low in dealer inventory and Dealer trade or order may be required. These offers are valid from June 1st, 2011—June 30th, 2011. These prices and payments are subject to change at any time without notice and Chrysler Canada is not liable for any revisions or incorrect information and pricing on this website or flyer.